

## **VUL Privacy Policy**

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The following principles apply to the personally identifying information we require that you provide. "Personally identifying information" is information that individually identifies you, such as your name, physical address or email address.

### **Data Collection**

Participation in League events and use of VUL services such as the Forum and Matchmaker require you to register as a VUL member. Typically, information gathered for this purpose is necessary to complete the required waiver for league play. This information is crucial for communication from the VUL to its members and between members themselves. Misrepresentation of your identity for the VUL waiver constitutes a violation of the waiver. The VUL reserves the right to purge the records of members who purposely submit bogus data.

### **Cookies**

The VUL website uses cookies to store information about your preferences in order to enhance your user experience.

### **Demographic Information**

The VUL asks that you provide some demographic information as a way to accurately monitor change in the league population in order to both offer better services and utilize this information to secure improved facilities (e.g. fields), grants, and potential sponsorship. Any information provided will be kept completely confidential – only 'blind' demographic data will be utilized in pursuing the goals of the league.

### **Information Sharing**

The VUL will not rent or sell your personally identifying information to other companies or individuals. We share member names and postal codes to BC Ultimate as requirement of membership. We may share aggregated information compiled from all member profiles.

### **Information Security**

The VUL takes appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. We restrict access to your personally identifying information to VUL personnel who need to know that information in order to operate, develop or improve our services.

### **Updating your information**

The VUL provides forms for updating and correcting your personally identifying information. We can delete member records upon request.