



Vancouver Ultimate League Society Five Year Strategic Plan 2012 – 2016

Core Values

Spirited

We are guided by Spirit of the Game in everything we do.

Gender-Balanced

We encourage the full participation of men and women in our league and in the sport.

Sustainable

We act in a sustainable manner with respect to our environmental footprint, our operations and governance, and the culture of our sport and its community.

Inclusive

We make ultimate accessible to anyone who wants to take part.

Mission Statement

The Vancouver Ultimate League Society exists to promote, organize and support good, spirited Ultimate and to assist in any way possible the development of the sport of Ultimate and Ultimate players in the Vancouver Ultimate League.

Five-Year Goal

By 2016, 8,000 people are playing spirited and satisfying ultimate in Metro Vancouver.

Critical Success Factors

To achieve our Five-Year Goal, the following must be true:

Member Services

VULS offers programs and services that encourage long-term participation in ultimate and membership in the Society.

Promotion

VULS actively promotes ultimate and the services of the VUL in order to attract new and returning players.

Spirit

VULS fosters a culture of respect, fairness, and joy of play for everyone involved in ultimate.

Capacity

VULS proactively supports the development of ultimate leagues throughout Metro Vancouver.